



All proud alums: follow 3 EASY STEPS to benefit your school



Win: Matching Funds—AIM will match and donate portion of funds raised
Fundraising support: AIM will support with publicity and a fun event
ALL funds raised go directly to your school

- Recruit alums and others (Sponsors) to register 8 current students or others (Champions) to run/jog/walk the full (42km) or half marathon (21km).
- Tip: brand event shirt reverse to identify your group & thank sponsors by name.
- Provide a short blurb about your goal(s). AIM will publicize your Champions' fundraising efforts and direct potential donors to your page or other landing site.
- Submit proof of amounts raised to AIM.
- AIM will match 25%, 35% or 50% of the amounts raised by your team(s) depending on number of registered participants. Please visit AIMghana.com/fundraising for more details.

Example:

- Your group members register at least 8 Champions in the full or half marathon.
- AIM publicizes and promotes your efforts to our audiences on our channels and networks.
- Your team(s) collectively raise GHS10,000 or any amount directly into your channels.
- You provide proof of amounts raised.
- AIM donates an additional GHS2,500 (25% of amount raised) directly to your cause.

Registration Fees*	Marathon	½Mara.	5K
by 30 June:	\$90	\$70	\$35
by 30 Sep:	\$100	\$80	\$40
by Noon GMT 28 Oct:	\$110	\$90	\$45

*Payable in Ghana Cedis when paying locally

NO RACE DAY REGISTRATION

Registration closes
28 Oct at 12 Noon GMT



www.AIMghana.com
email: info@AIMghana.com

Sunday, 29 October 2023